



Business Continuity Solutions

Smart companies don't know when their server, network connection or database will go down. They don't even know if this will ever happen. They just know how to avoid losing data and preventing downtime.

Business continuity doesn't take a crystal ball. It takes planning and testing. Without a business continuity plan in place that keeps you prepared for the unexpected, you run the risk of losing customers, forfeiting revenue, and tarnishing your reputation.

A full range of solutions

Some service providers focus on what to do when a disaster strikes. Others build in redundancy across applications and networks to mitigate risk. We do both.

Mitigating risk

To reduce the chances of your mission-critical applications and data suddenly becoming unavailable, you need to start with a reliable foundation. At ViaWest, we provide just that—a solid infrastructure with multiple levels of redundancy. Each of our data centers offers redundant networks, power distribution, and environmental controls, eliminating single points of failure to minimize the risk of a disaster affecting you.

Risk mitigation doesn't stop there, though. We've seen how often failures are caused by hardware problems. In fact, servers are the primary cause of downtime and network products second. You can avoid this fate by working with our experienced engineers, who can make recommendations about your system, network, and security infrastructure. They will even help you design the ideal configuration for your business.

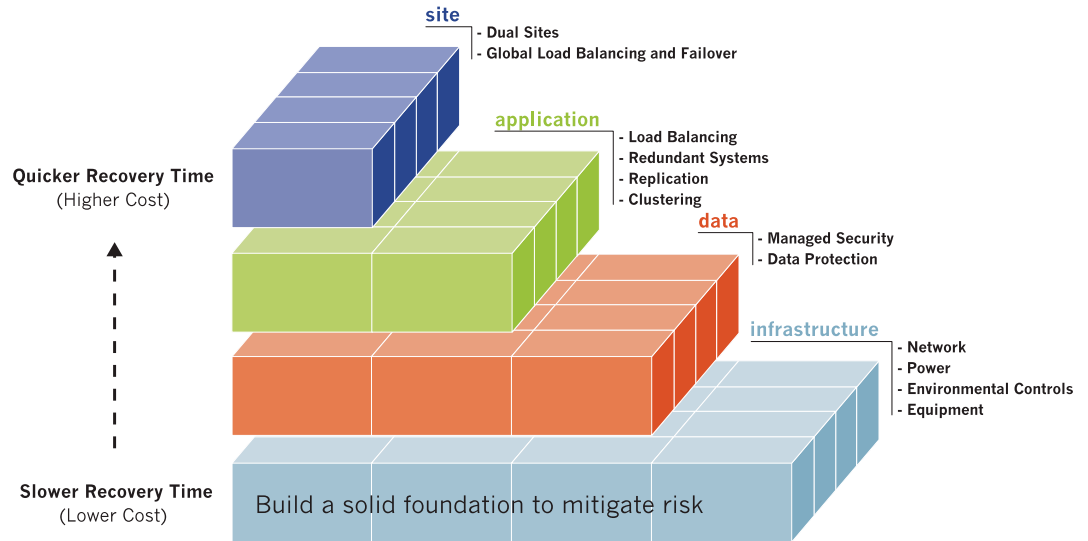
Ensuring recovery

No one knows if you'll ever experience a disaster. But if you do, the consequences can be severe. That's why it's so important to be prepared for the worst.

But every company is different, and each requires a unique approach to its business continuity solution. Some companies cannot afford a moment of downtime and want to do whatever it takes to eliminate this risk. Others are willing to make do with a slower recovery time in order to take advantage of a simpler, more cost-effective business continuity solution. And others fall somewhere in between. That's why we offer a full range of solutions designed to meet our customers' varied recovery-time objectives and budgets.

BENEFITS

- > Minimize the chances of downtime by building upon a secure foundation.
- > Be prepared for the unexpected.
- > Keep critical data and access to key applications secure.
- > Avoid downtime that can result in a loss of customers, revenue, and reputation.
- > Choose the services that fit your budget and recovery-time objectives.
- > Scale your solution as your business needs change.
- > Depend upon ViaWest engineers to design and deploy the right solution for your business.



ViaWest Business Continuity Solutions

We offer a full range of solutions designed to meet our customers' varied recovery-time objectives and budgets.

Application and Site Availability Services

Mirrored Sites

Create a global load-balanced solution in which you develop a mirror of your site on a separate server or set of equipment in another data center. Use a load balancer to route packets between separate instances of your application on the different servers. In the event of a problem with one site, the load can be transferred to the mirrored sites, with little or no disruption of service or loss of transactions or data.

Site Replication

Replicate part or all of your site to another set of equipment, in another data center if required. Keep on standby, and in the event of a disaster, transfer traffic to the replicated site and activate it.

Load Balancing

Run your web site or data from two or more servers using a load balancer to route traffic between separate instances on different servers. In the event of a problem with a server, the load can be transferred to the remaining servers, with little or no disruption of service or loss of transactions or data.

Clustering

Add redundancy to your site by using multiple servers as part of a single, clustered system. Should one machine fail, the remaining servers will automatically redistribute the load, keeping your services intact.

Data Security Services

Data Protection

Regularly back up your application data. Should you lose the data on your live site, you can restore the data from the backup files.

Managed Security

Protect your critical business applications and data with multiple levels of security.

At ViaWest, we understand that a business continuity solution is one of the most important solutions your company can invest in—one day, your survival may depend upon it. That's why we don't take a one-product-fits-all approach. Instead, we will work with you to design the right solution for your business.

To learn more about how ViaWest Business Continuity Solutions can help your business, call a ViaWest representative today at 1-877-448-9378 or email sales@viawest.com.

ViaWest is a registered trademark of ViaWest, Inc. Information contained herein is for marketing purposes only and may change without notice. All ViaWest services and products are subject to availability and additional terms and conditions may apply.